Terms of Use

Lift Traffic · https://www.lift-traffic.com/ · Effective 29 October 2026

1. Acceptance of Terms

These Terms of Use govern access to and use of https://www.lift-traffic.com/ (the “Website”), including its calculators, traffic-analysis tools, reports, results, registered-user features, and related services.

By accessing or using the Website, creating an account, or activating access obtained through an authorized third-party platform, you agree to these Terms. If you do not agree, you must not use the Website.

2. Website Operator and Contact

The Website is made available under the name “Lift Traffic.” References to “Lift Traffic,” “we,” “us,” or “our” mean the operator of the Website. Questions, notices, and support requests may be submitted through the contact form available on the Website.

3. Eligibility and Accounts

You must be legally capable of entering into a binding agreement to create an account or use registered-user features. You must provide accurate information, keep your credentials confidential, and promptly notify Lift Traffic if you believe your account has been accessed without authorization.

Accounts are personal to the registered user or the organization represented by that user. You may not sell, transfer, sublicense, share, or otherwise make your account available to another person unless Lift Traffic has expressly authorized it.

4. Permitted Personal and Commercial Use

Subject to these Terms, Lift Traffic grants you a limited, non-exclusive, non-transferable, and revocable right to use the Website and its features for personal, educational, professional, and commercial purposes.

You may use calculations, analyses, and results produced through your account in work performed for your own customers. You may incorporate those results into your own studies, presentations, proposals, and reports, provided that you independently review them and do not present them as an official approval, certification, or guarantee from Lift Traffic.

This permission does not transfer ownership of the Website, its software, calculation methods, interface, documentation, or other protected material.

5. Prohibited Uses

You must not:

a. sell, rent, sublicense, transfer, or share access to your account or any access allowance;

b. copy, scrape, extract, modify, reverse engineer, or attempt to discover the Website’s source code, non-public algorithms, databases, or security mechanisms, except to the extent such restriction is prohibited by applicable law;

c. operate the Website or substantially unchanged outputs as a competing standalone service;

d. use automated systems, bots, or scripts to access the Website without written authorization;

e. bypass account restrictions, access controls, usage limits, or security measures;

f. introduce malicious code or interfere with the Website's availability or operation;

g. use the Website for unlawful, fraudulent, misleading, or harmful activity; or

h. infringe the intellectual-property, privacy, or other legal rights of Lift Traffic or a third party.

Nothing in this section restricts a right that cannot lawfully be excluded.

6. Access Through Third-Party Platforms

Certain registered-user features or usage allowances may be made available through an authorized third-party platform, including Gumroad. The platform may independently handle transaction processing, applicable taxes, receipts, transaction administration, and refunds. Those matters are also governed by the platform's own terms and policies.

Lift Traffic does not directly collect or store complete payment-card details when a transaction is processed entirely by the third-party platform. Successful processing does not permit account sharing, resale, unauthorized access, or any use prohibited by these Terms.

7. Activation and Usage Allowances

Access or usage allowances associated with an account may be activated after Lift Traffic receives valid confirmation from the authorized third-party platform. The Website may use credits, tokens, limits, or similar mechanisms for particular features. Any applicable quantity, scope, or duration will be communicated through the relevant offer, account interface, or accompanying information.

Usage allowances have no cash value, may not be transferred, and may not be exchanged for money except where required by law or an applicable refund decision. Lift Traffic may correct a balance following a technical error, duplicate activation, refund, reversal, chargeback, or fraudulent transaction.

8. Refunds and Transaction Questions

Transactions and refund requests are handled through the authorized third-party platform in accordance with its applicable terms, procedures, and policies. Users should follow the instructions supplied with their transaction receipt when requesting assistance or a refund.

Lift Traffic may provide reasonable product or access support but does not control the platform's processing times, payment methods, currency conversion, tax treatment, or final platform decisions. Nothing in these Terms limits any mandatory refund, withdrawal, warranty, or consumer right available under applicable law.

9. Calculations, Results, and Professional Responsibility

The Website provides calculation and analysis tools intended to support preliminary assessment and professional work. Results depend on the accuracy, completeness, assumptions, and suitability of information entered by the user.

Results are informational and do not constitute engineering certification, regulatory approval, safety certification, legal advice, or a guarantee of actual building or lift performance. You are responsible for

reviewing and verifying results before using them in a project or providing them to a customer.

Where appropriate, results must be checked by a suitably qualified engineer or other competent professional and assessed against applicable laws, standards, manufacturer requirements, and project conditions. Lift Traffic is not responsible for decisions made solely in reliance on unverified results.

10. User Information and Submitted Data

You remain responsible for information and project data submitted to the Website. You confirm that you have the right to submit and process that information and that doing so does not violate another person's confidentiality, privacy, intellectual-property, or contractual rights.

You should avoid submitting unnecessary personal, confidential, or sensitive information. Personal data is handled as described in the Website's Privacy Policy.

Registered users may optionally save personal installation quotes to their account. Saved quote contents are encrypted on the server and can be loaded or deleted through the account; keep only project information you are entitled to store.

11. Intellectual Property

The Website and its underlying software, design, branding, text, graphics, documentation, original calculation structures, and other original material are owned by or licensed to Lift Traffic and are protected by applicable intellectual-property laws.

Except for the limited rights expressly granted in these Terms, no ownership or intellectual-property rights are transferred to you. The Lift Traffic name and branding may not be used in a manner that falsely suggests sponsorship, certification, partnership, or endorsement.

12. Third-Party Services and Links

The Website may contain links to or integrations with third-party services. Lift Traffic does not control those services and is not responsible for their availability, content, security, or independent practices. Your use of a third-party service is subject to that provider's terms and privacy policy.

13. Availability and Changes

Lift Traffic may maintain, update, improve, replace, suspend, or discontinue parts of the Website when reasonably necessary for security, maintenance, legal compliance, technical development, or service operation. We do not guarantee that the Website will always be uninterrupted or error-free.

Features, interfaces, calculation methods, and technical requirements may change over time. Changes will not remove rights that users have under mandatory applicable law.

14. Suspension and Termination

Lift Traffic may restrict, suspend, or terminate access where there is reasonable evidence of a material violation of these Terms, account sharing, unauthorized resale, fraud, abuse, unlawful activity, interference with Website security, a transaction reversal affecting the relevant access, or a legal requirement.

Where appropriate and reasonably possible, Lift Traffic may provide notice or an opportunity to correct the violation. Immediate action may be taken when necessary to protect users, the Website, or third parties.

15. Disclaimers and Limitation of Liability

The Website is provided with reasonable care but, to the maximum extent permitted by law, without a guarantee that every feature, calculation, result, or third-party integration will always be available, complete, accurate, or suitable for every project.

To the maximum extent permitted by law, Lift Traffic will not be liable for indirect or consequential losses, loss of profits, loss of business, loss of opportunity, or losses caused by inaccurate user input, unverified results, unauthorized account use, or third-party services.

Nothing in these Terms excludes or limits liability where exclusion or limitation is prohibited by law, including liability arising from fraud, intentional misconduct, or any other liability that cannot legally be excluded.

16. Responsibility for Claims

To the extent permitted by law, you are responsible for claims, losses, or reasonable expenses arising from your unlawful use of the Website, material violation of these Terms, infringement of another person’s rights, or submission of project information without proper authorization. This does not apply to the extent a claim or loss was caused by Lift Traffic’s own unlawful conduct.

17. Changes to These Terms

Lift Traffic may update these Terms to reflect changes in the Website, applicable law, security requirements, or third-party services. The updated version will display a revised effective date. Material changes affecting registered users may also be communicated through the Website or account interface where reasonably appropriate.

Changes apply prospectively and do not remove rights already acquired under mandatory applicable law.

18. Governing Law and Disputes

These Terms are governed by the laws of Greece and directly applicable laws of the European Union. If you are a consumer, you retain any mandatory protections provided by the law of your country of residence.

The parties should first attempt to resolve concerns in good faith through the Website’s contact form. Subject to mandatory consumer-law rules, disputes fall within the jurisdiction of the competent courts of Greece.

19. Severability

If any provision is found invalid or unenforceable, the remaining provisions will continue to apply. The affected provision will be limited only to the extent necessary to make it valid and enforceable.

20. Entire Agreement

These Terms, together with the Privacy Policy and any specific conditions clearly presented for a particular feature or access allowance, constitute the agreement governing use of the Website. Third-party transaction terms continue to apply independently to services provided by the relevant platform.

Mandatory rights: Nothing in these Terms limits rights or remedies that cannot be waived under applicable Greek or European Union law.